

Western Electronic Product Stewardship Initiative Meeting Summary
Design Subgroup
9/25/2001

Members in Attendance

Leslie Byster, SVTC/OCEH
Cate Gable, GFF
Lesa Grant, Sharp
Patricia Jatczek, WA DOE
George Lundberg, Epson
David Stitzhal, NWPSC
Larry Wallace, Gless IIC

Other Members

Shirli Axelrod, Seattle Public Utilities
Larry Chalfan, Zero Waste Alliance
Kathy Hudson Kerns, Prodigy
Craig Lorch, Total Reclaim
Ted Reichelt, Intel
Wayne Rifer, RA/WEPSI
Vicky Salazar, R10 EPA

Summary Our subgroup quite quickly landed on the idea of creating a feedback loop, perhaps in a survey format, to provide information to OEMs from various channels, including:

- Recyclers
- Re-users
- Retailers (as a conduit to and from customers)
- Local governments
- Regulators/ regulations (local, national, international)
- Other OEMs
- Others?

We also discussed how to find out how OEM design decisions are made. George (Epson) and Lesa (Sharp) both mentioned that their design centers are in Japan. Sharp also has established a recycling center somewhere in Japan and the result has been more awareness of how design might facilitate the recycling & disassembly process.

Other ideas discussed were:

- How to create incentives for Manufacturing design change (ECO-labeling like the green dot system perhaps)
- Creating a barcode label that might have manufacturing and other information
- The possibility of creating standardized components, parts, and fasteners
- Reducing the number of resins in plastic

Notes to Other Subgroups

Financing & Market Drivers:

- How to create incentives for manufacturing design change (ECO-labeling like the green dot system perhaps)

Policy & Regulatory

- Creating a barcode label that might have manufacturing and other information useful to re-use and recycling industries

Research/Tasks

George/Lisa: how are design decisions made in your companies?

David: has a survey like this been done before by the International Association of Electronics Recyclers?

Group Process

Options for next meeting/conference call (only one to be chosen for first meeting):

Wed, Oct. 10 anytime after noon

Tues, Oct. 23 anytime after noon

Wed. Oct. 24 between noon and 2PM

This meeting/ call will be used to re-confirm our topic of choice, further define our topic, identify next steps including planning for the SWOT, assigning research activities, etc.